

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
NOV1/12 17.16
*** WFTV-TV ***

DATE NOV1/12 17.16

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
7	S		700A-900A	30		\$1,750.00	10/30	11/2	4		TU-F	4
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1192												
PROGRAM : GMA												
71	A		700P-800P	30		\$8,425.00	11/4	11/4	1		SUN	1
PROGRAM : AM FUNN HM VIDEO												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-7 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-8 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-13 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-19 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-47 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	S		700A-900A	30		\$1,750.00	11/5	11/6	3		M-TU	3
PROGRAM : GMA												
13	S		900A-1000A	30		\$425.00	10/30	11/2	7		TU-F	7
PROGRAM : THE DOCTORS												
19	S		1200N-100P	30		\$750.00	10/30	11/2	8		TU-F	8
PROGRAM : EYEWITNESS NOON NEWS												
47	S		1100P-1135P	30		\$2,000.00	11/5	11/5	0		MON	0
PROGRAM : EYEWITNESS NEWS AT 11P												
STATION MAKEGOOD OFFERS:												
M11	OK'D		BUY#7				NOV2(2/WK)		30S	\$1,750.00	(NOV1/12)	
			BUY#8				NOV5		30S	\$1,750.00		
			BUY#13				NOV2		30S	\$425.00		
			BUY#19				TU-F/900A-1000A		30S	\$750.00		
			BUY#47				TU-F/1200N-100P		30S	\$2,000.00		
							MON/1100P-1135P		30S	\$8,425.00	PLS ADVISE.	
							OFFER: SUN/700P-800P					
							CMT: WE CAN OFFER					

NOV/12160125.00CONTRACT TOTAL160125.00TOTAL SPOTS117

MARKET TOTALS\$880,661WFTV 34%WKMG 21%WESH 28%WOFL 12%WKCF 1%WRBW 2%CBWL 0%WOPX 0%WRDQ 2%EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE